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ShowLogic wins Top Technology Suppliers Award

Raleigh, N.C. (May 27, 2008) – ShowLogic, a presentation platform designed for sales and marketing professionals, was announced as a winner of the Meeting TechOnline Top Technology Suppliers 2008 Awards. The awards honor innovative technology suppliers in the meetings and events industry that have shown outstanding leadership and advancement in technology tools.

Released by the Catevo Group in March, ShowLogic allows users to organize, link and easily navigate a wide range of traditional and interactive media. ShowLogic works with existing presentation tools, including PowerPoint, Adobe Flash animations, Windows Media files, photographs and PDF files. Imported files can be accessed instantly in any order to allow users maximum flexibility and control.

"ShowLogic turns a traditional, predetermined, sequential monologue into an interactive conversation," said Tina Deatherage, Catevo's vice president of sales and marketing for ShowLogic. "With ShowLogic, users can incorporate the latest technologies in a meaningful way, accessing them in any order, at any time, keeping key messages and dynamic supporting material front and center."

The winning entries were selected by a panel from the Meeting TechOnline staff and judged based on their effectiveness of industry tools, applications and services. Ease of use as well as integration within show and event systems are also considered when determining winners.

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“We’re delighted that ShowLogic has received its first award, and we’re sure it won’t be its last,” said Deatherage. “Although it has only been on the market a short time, we’re excited to see a variety of clients putting it to good use.”

For more information on ShowLogic, visit www.show-logic.com or contact Tina Deatherage at (866) 750-5411.

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About The Catevo Group

The Catevo Group provides comprehensive communications and marketing counsel to clients in a wide range of industries. Focusing on key capabilities within integrated communications, marketing/advertising and technology services, The Catevo Group creates dynamic, individual-to-the-client communications programs that stand out in today’s crowded marketplace. Through this integrated approach, The Catevo Group aims to establish a new benchmark for communications consultancies. With offices in the U.S. and the Middle East, and global connections through The WORLDCOM Group, The Catevo Group is well-positioned to support any client’s unique communication needs anytime, anywhere. For more information, please visit www.catevo.com.